# GENERAL ASSEMBLY OF NORTH CAROLINA SESSION 2001

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#### **HOUSE BILL 359\***

# Committee Substitute Favorable 6/19/01 Committee Substitute #2 Favorable 8/1/01 Senate Insurance and Consumer Protection Committee Substitute Adopted 8/29/01

**Senate Finance Committee Substitute Adopted 9/17/01** 

	Short Title: Viatical Settlements Rewrite-AB. (Public)							
	Sponsors:							
	Referred to:							
	March 1, 2001							
1			A BILL TO BE ENTITLED					
2	AN ACT	ОТ	REVISE NORTH CAROLINA'S LAW REGULATIN	IG VIATICAL				
3			ENTS IN ACCORDANCE WITH A MODEL A					
4	NATIONAL ASSOCIATION OF INSURANCE COMMISSIONERS.							
5	The Gene	eral As	ssembly of North Carolina enacts:					
6	The Conclusive of North Carolina Charles							
7	PART I. INSURANCE LAWS PROVISIONS							
8								
9		SEC'	<b>TION 1.</b> The title of Article 58 of Chapter 58 of the C	General Statutes				
0	reads as rewritten:							
1			"Article 58.					
12	General Regulations of Business Life Insurance.Life Insurance and Viatical							
13			Settlements."					
14		SEC'	<b>TION 2.</b> Article 58 of Chapter 58 of the General Statute	s is amended as				
15	follows:		1					
16		(1)	By designating G.S. 58-58-1 through G.S. 58-58-40 as	Part 1 with the				
17		\ /	heading "General Provisions".					
18		(2)	By designating G.S. 58-58-45 through G.S. 58-58-65 as	s Part 2 with the				
9		( )	heading "Financial Provisions".					
20		(3)	By designating G.S. 58-58-70 through G.S. 58-58-120	as Part 3 with				
21		( )	the heading "Insurable Interests and Other Rights".					
22		(4)	By designating G.S. 58-58-125 through G.S. 58-58-176	0 as Part 4 with				
23		( )	the heading "Miscellaneous Provisions".					
24		(5)	By reserving G.S. 58-58-175 through G.S. 58-58-	195 for future				
25		(- )	codification purposes.					
			1 1					

1 **SECTION 3.** Article 58 of Chapter 58 of the General Statutes is amended by 2 adding a new Part to read: 3 "Part 5. Viatical Settlements. 4 "§ 58-58-200. Short title. 5 This Part may be cited as the Viatical Settlements Act. "§ 58-58-205. Definitions. 6 7 As used in this Article: 8 (1) 'Advertising' means any written, electronic, or printed communication 9 or any communication by means of recorded telephone messages or transmitted on radio, television, the Internet, or similar 10 communications media, including filmstrips, motion pictures, and 11 videos, published, disseminated, circulated, or placed before the 12 13 public, directly or indirectly, for the purpose of creating an interest in 14 or inducing a person to sell a life insurance policy under a viatical 15 settlement contract. 16 **(2)** 'Business of viatical settlements' means an activity involved in, but not 17 limited to, the offering, solicitation, negotiation, procurement, 18 effectuation, purchasing, investing, financing, monitoring, tracking, underwriting, selling, transferring, assigning, pledging, hypothecating, 19 or in any other manner, of viatical settlement contracts. 'Business of 20 viatical settlements' does not include an activity involving viatical 21 22 settlement contracts as investments as regulated by Chapter 78A of the 23 General Statutes. 24 'Chronically ill' means: (3) 25 Being unable to perform at least two activities of daily living a. 26 (i.e., eating, toileting, transferring, bathing, dressing, or continence); 27 28 Requiring substantial supervision to protect the individual from <u>b.</u> 29 threats to health and safety due to severe cognitive impairment; 30 31 Having a level of disability similar to that described in <u>c.</u> 32 sub-subdivision a. of this subdivision as determined by the Secretary of Health and Human Services. 33 'Financing entity' means an underwriter, placement agent, lender, 34 <u>(4)</u> purchaser of securities, purchaser of a policy from a viatical settlement 35 provider, credit enhancer, or any entity that has a direct ownership in a 36 policy that is the subject of a viatical settlement contract, but: 37 Whose principal activity related to the transaction is providing 38 funds to effect the viatical settlement or purchase of one or 39

more viaticated policies; and

In the furtherance of a fraud or to prevent the detection of a

fraud, any person commits or permits the person's employees or

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agents to:

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1		<u>1.</u>	Remove, conceal, alter, destroy, or sequester from the
2			Commissioner the assets or records of a licensee or other
3		2	person engaged in the business of viatical settlements;
4		<u>2.</u>	Misrepresent or conceal the financial condition of a
5		•	licensee, financing entity, insurer, or other person;
6		<u>3.</u>	Transact the business of viatical settlements in violation
7			of laws requiring a license, certificate of authority, or
8			other legal authority for the transaction of the business of
9			viatical settlements; or
10		<u>4.</u>	File with the Commissioner or the insurance regulator of
11			another jurisdiction a document containing false
12 13 14 15 16			information or otherwise conceal information about a
13			material fact from the Commissioner.
14			zzlement, theft, misappropriation, or conversion of
15			es, funds, premiums, credits, or other property of a viatical
16			ment provider, insurer, insured, viator, insurance policy
17		·	r, or any other person engaged in the business of viatical
18			ments or insurance; or
19		d. Atten	npting to commit, assisting, aiding, or abetting in the
20		comm	nission of, or conspiracy to commit, the acts or omissions
21		<u>specif</u>	fied in this subdivision.
20 21 22 23 24 25 26 27	<u>(6)</u>		ns an individual or group life insurance policy, group life
23		insurance co	ertificate, group life insurance contract, or any other
24		arrangement	of life insurance affecting the rights of a resident of this
25		State or bea	aring a reasonable relation to this State, regardless of
26		whether deli	vered or issued for delivery in this State.
27	<u>(7)</u>	'Related pro	vider trust' means a titling trust or other trust established
28		by a licensed	d viatical settlement provider or a financing entity for the
29		sole purpos	e of holding the ownership or beneficial interest in
30		purchased po	olicies in connection with a financing transaction.
31	<u>(8)</u>	'Special purp	pose entity' means a corporation, partnership, trust, limited
32		liability con	npany, or other similar entity formed solely to provide
33 34		either directl	y or indirectly access to institutional capital markets for a
34		financing en	tity or licensed viatical settlement provider.
35	<u>(9)</u>	Terminally i	ill' means having an illness or sickness that can reasonably
36		be expected	to result in death in 24 months or fewer.
37	<u>(10)</u>	'Viatical sett	lement broker' or 'broker' means a person that on behalf of
38			for a fee, commission, or other valuable consideration
39			empts to negotiate viatical settlement contracts between a
40			ne or more viatical settlement providers. The term does not
41			ttorney, certified public accountant, or a financial planner
42			by a nationally recognized accreditation agency who is

1		retained to represent the viator and whose compensation is not paid
2		directly or indirectly by the viatical settlement provider or purchaser.
3	<u>(11)</u>	'Viatical settlement contract' means a written agreement establishing
4	<del></del>	the terms under which compensation or anything of value will be paid,
5		which compensation or value is less than the expected death benefit of
6		the policy, in return for the viator's assignment, transfer, sale, devise,
7		or bequest of the death benefit or ownership of any portion of the
8		policy. A viatical settlement contract also includes a contract for a loan
9		or other financing transaction with a viator secured primarily by a
10		policy, other than a loan by a life insurance company under the terms
1		of the life insurance contract, or a loan secured by the cash value of a
12		policy. A viatical settlement contract includes an agreement with a
12		viator to transfer ownership or change the beneficiary designation at a
14		later date regardless of the date that compensation is paid to the viator.
15	<u>(12)</u>	'Viatical settlement provider' or 'provider' means a person, other than a
16		viator, that enters into or effectuates a viatical settlement contract.
17		Viatical settlement provider does not include:
18		a. A bank, savings bank, savings and loan association, credit
19		union, or other licensed lending institution that takes an
20		assignment of a life insurance policy as collateral for a loan;
21		b. The issuer of a life insurance policy providing accelerated
21 22 23 24 25 26 27 28		benefits under rules adopted by the Commissioner and under
23		the contract;
24		c. An authorized or eligible insurer that provides stop-loss
25		coverage to a viatical settlement provider, purchaser, financing
26		entity, special purpose entity, or related provider trust;
27		<u>d.</u> <u>A natural person who enters into or effectuates no more than</u>
28		one agreement in a calendar year for the transfer of life
		insurance policies for any value less than the expected death
30		benefit;
31		e. A financing entity;
32		<ul><li>e. A financing entity;</li><li>f. A special purpose entity;</li></ul>
32 33 34 35		<ul> <li>g. A related provider trust;</li> <li>h. A viatical settlement purchaser; or</li> <li>i. An accredited investor or qualified institutional buyer as</li> </ul>
34		<u>h.</u> <u>A viatical settlement purchaser; or</u>
35		<u> </u>
36		defined respectively in Regulation D, Rule 501 or Rule 144A of
36 37		the Federal Securities Act of 1933, as amended, and who
38		purchases a viaticated policy from a viatical settlement
39		provider.
10	<u>(13)</u>	'Viatical settlement purchase agreement' or 'purchase agreement'
11		means an agreement, entered into by a viatical settlement purchaser, to
12		which the viator is not a party to purchase a life insurance policy or an

1		interest in a life insurance policy, that is entered into for the purpose of
2		deriving an economic benefit.
3	<u>(14)</u>	'Viatical settlement purchaser' or 'purchaser' means a person who gives
4		a sum of money as consideration for a life insurance policy or an
5		interest in the death benefits of a life insurance policy or a person who
6		owns or acquires or is entitled to a beneficial interest in a trust that
7		owns a viatical settlement contract or is the beneficiary of a life
8		insurance policy that has been or will be the subject of a viatical
9		settlement contract for the purpose of deriving an economic benefit.
10		'Viatical settlement purchaser' does not include:
11		<u>a.</u> <u>A licensee under this Part;</u>
12 13		<u>b.</u> An accredited investor or qualified institutional buyer as
		defined respectively in Regulation D, Rule 501 or Rule 144A of
14		the Federal Securities Act of 1933, as amended;
15		<u>c.</u> A financing entity;
16		d. A special purpose entity; or
17		e. A related provider trust.
18	<u>(15)</u>	'Viaticated policy' means a policy that has been acquired by a viatical
19		settlement provider under a viatical settlement contract.
20	<u>(16)</u>	'Viator' means the owner of a policy or a certificate holder under a
21		group policy who enters or seeks to enter into a viatical settlement
22		contract. For the purposes of this Part, a viator shall not be limited to
21 22 23 24 25 26 27		an owner of a life insurance policy or a certificate holder under a group
24		policy insuring the life of an individual with a terminal or chronic
25		illness or condition except where specifically addressed. 'Viator' does
26		not include:
27		<u>a.</u> <u>A licensee under this Part;</u>
28		<u>b.</u> <u>An accredited investor or qualified institutional buyer as</u>
29		defined respectively in Regulation D, Rule 501 or Rule 144A of
30		the Federal Securities Act of 1933, as amended;
31		<u>c.</u> <u>A financing entity;</u>
32		d. A special purpose entity; or
33		<u>e.</u> <u>A related provider trust.</u>
34	" <u>§ 58-58-210. L</u>	<u>icense requirements.</u>
35	_	erson shall operate as a provider or broker without first obtaining a
36	license from the	e insurance regulator of the state of residence of the viator. If there is
37	more than one v	viator on a single policy and the viators are residents of different states,
38		lement shall be governed by the law of the state in which the viator
39	-	st percentage ownership resides or, if the viators hold equal ownership,
40	the state of resid	lence of one viator agreed upon in writing by all viators.

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applications shall be accompanied by a fee of one hundred dollars (\$100.00).

(c) Licenses may be renewed from year to year on the anniversary date upon payment of the annual renewal fee of one hundred dollars (\$100.00). Failure to pay the fees by the renewal date results in expiration of the license.

Commissioner by the applicant on a form prescribed by the Commissioner, and these

Application for a provider or broker license shall be made to the

- (d) The applicant shall provide information on forms required by the Commissioner. The Commissioner may require the applicant to fully disclose the identity of all stockholders, partners, officers, members, and employees; and the Commissioner may refuse to issue a license in the name of a legal entity if not satisfied that any officer, employee, stockholder, partner, or member of the legal entity who may materially influence the applicant's conduct meets the standards of this Part.
- (e) A license issued to a legal entity authorizes all partners, officers, members, and designated employees to act as providers or brokers, as applicable, under the license; and all those persons shall be named in the application and any supplements to the application.
- (f) Upon the filing of an application and the payment of the license fee, the Commissioner shall investigate each applicant and issue a license if the Commissioner finds that the applicant:
  - (1) If a provider, has provided a detailed plan of operation.
  - (2) Is competent and trustworthy and intends to act in good faith in the capacity involved by the license applied for.
  - (3) Has a good business reputation and has had experience, training, or education so as to be qualified in the business for which the license is applied.
  - (4) If a legal entity, provides a certificate of good standing from the state of its domicile.
- (g) The Commissioner shall not issue a license to a nonresident applicant unless a written designation of an agent for service of process is filed and maintained with the Commissioner or the applicant has filed with the Commissioner the applicant's written irrevocable consent that any action against the applicant may be commenced against the applicant by service of process on the Commissioner.
- (h) A provider or broker shall provide to the Commissioner new or revised information about officers, ten percent (10%) or more stockholders, partners, directors, members, or designated employees within 20 days after any change in the constituent membership of that respective category of persons.

### "§ 58-58-215. License revocation and denial.

- The Commissioner may suspend, revoke, or refuse to issue or renew the license of a provider or broker if the Commissioner finds that:
  - (1) There was any material misrepresentation in the application for the license;

- 1 (2) The licensee or any officer, partner, member, or key management 2 personnel has been convicted of fraudulent or dishonest practices, is 3 subject to a final administrative action, or is otherwise shown to be 4 untrustworthy or incompetent; 5 The provider demonstrates a pattern of unreasonable payments to (3) 6
  - viators:
  - The licensee or any officer, partner, member, or key management **(4)** personnel has been found guilty of, or has pleaded guilty or nolo contendere to, any felony, or to a misdemeanor involving fraud or moral turpitude, regardless of whether a judgment of conviction has been entered by the court;
  - The provider has entered into any viatical settlement contract that has (5) not been approved pursuant to this Part;
  - The provider has failed to honor contractual obligations set out in a (6) viatical settlement contract;
  - The licensee no longer meets the requirements for initial licensure; <u>(7)</u>
  - The provider has assigned, transferred, or pledged a viaticated policy (8) to a person other than a provider licensed in this State, viatical settlement purchaser, an accredited investor, or qualified institutional buyer as defined respectively in Regulation D, Rule 501 or Rule 144A of the Federal Securities Act of 1933, as amended, financing entity, special purpose entity, or related provider trust; or
  - The licensee or any officer, partner, member, or key management <u>(9)</u> personnel has violated any provision of this Part.

#### "§ 58-58-220. Approval of viatical settlement contracts and disclosure statements.

A person shall not use a contract or provide to a viator a disclosure statement form in this State unless filed with and approved by the Commissioner. The Commissioner shall disapprove a contract form or disclosure statement form if, in the Commissioner's opinion, the contract or provisions contained therein are unreasonable, contrary to the interests of the public, or otherwise misleading or unfair to the viator. The Commissioner may also require the submission of advertising material.

### "§ 58-58-225. Reporting requirements and privacy.

- Each licensee shall file with the Commissioner on or before June 1 of each year an annual statement containing such information as the Commissioner prescribes by administrative rule.
- Except as otherwise allowed or required by law, a provider, broker, insurance (b) company, insurance producer, information bureau, rating agency or company, or any other person with actual knowledge of an insured's identity shall not disclose that identity as an insured, or the insured's financial or medical information, to any other person unless the disclosure:

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- GENERAL ASSEMBLY OF NORTH CAROLINA SESSION 2001 1 (1) Is necessary to effect a viatical settlement between the viator and a 2 provider and the viator and insured have provided prior written 3 consent to the disclosure; 4 Is provided in response to an investigation or examination by the **(2)** 5 Commissioner or any other governmental officer or agency or pursuant 6 to the requirements of G.S. 58-58-270; 7 Is a term of or condition to the transfer of a policy by one provider to (3) 8 another provider; 9 Is necessary to permit a financing entity, related provider trust, or (4) 10 special purpose entity to finance the purchase of policies by a provider 11 and the viator and insured have provided prior written consent to the 12 disclosure; 13 Is necessary to allow the provider or broker or its authorized <u>(5)</u> 14 representatives to make contacts for the purpose of determining health 15 status; or 16 Is required to purchase stop-loss coverage. <u>(6)</u> "§ 58-58-230. Examinations. 17 The Commissioner may conduct an examination of a licensee as often as the 18 19
  - Commissioner considers appropriate.
  - An examination under this Part shall be conducted in accordance with the Examination Law.
  - In lieu of an examination of any foreign or alien person licensed under this Part, the Commissioner may accept an examination report on the licensee prepared by the appropriate viatical settlement regulator for the licensee's state of domicile or portof-entry state.
  - When making an examination under this Part, the Commissioner may retain attorneys, appraisers, independent actuaries, independent certified public accountants, or other professionals and specialists as examiners, the reasonable cost of which shall be borne by the licensee that is the subject of the examination.

# "§ 58-58-235. Record retention requirements.

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- A person licensed under this Part shall retain copies for five years of all: (a)
  - Proposed, offered, or executed contracts, purchase agreements, (1) underwriting documents, policy forms, and applications from the date of the proposal, offer, or execution of the contract or purchase agreement, whichever is later.
  - Checks, drafts, or other evidence and documentation related to the (2) payment, transfer, deposit, or release of funds from the date of the transaction.
  - (3) Other records and documents related to the requirements of this Part.
- This section does not relieve a person of the obligation to produce these documents to the Commissioner after the retention period has expired if the person has retained the documents.

(c) Records required to be retained by this section must be legible and complete and may be retained in paper, photograph, microprocessor, magnetic, mechanical, or electronic media, or by any process that accurately reproduces or forms a durable medium for the reproduction of a record.

### "§ 58-58-240. Investigative authority of the Commissioner.

The Commissioner may investigate suspected fraudulent viatical settlement acts and persons engaged in the business of viatical settlements.

#### "§ 58-58-245. Disclosure.

- (a) With each application for a viatical settlement, the provider or broker shall provide the viator with at least the following disclosures no later than the time the application for the contract is signed by all parties. The disclosures shall be provided in a separate document that is signed by the viator and the provider or broker and shall provide the following information:
  - (1) There are possible alternatives to contracts including any accelerated death benefits or policy loans offered under the viator's policy.
  - (2) Some or all of the proceeds of the viatical settlement may be taxable under federal income tax and state franchise and income taxes, and assistance should be sought from a professional tax advisor.
  - (3) Proceeds of the viatical settlement could be subject to the claims of creditors.
  - (4) Receipt of the proceeds of a viatical settlement may adversely affect the viator's eligibility for Medicaid or other government benefits or entitlements, and advice should be obtained from the appropriate government agencies.
  - (5) The viator has the right to rescind a contract for 10 business days after the receipt of the viatical settlement proceeds by the viator, as provided in G.S. 58-58-250(h). If the insured dies during the rescission period, the settlement contract shall be deemed to have been rescinded, subject to repayment of all viatical settlement proceeds and any premiums, loans, and loan interest to the provider or purchaser.
  - Funds will be sent to the viator within three business days after the provider has received the insurer or group administrator's acknowledgment that ownership of the policy or interest in the certificate has been transferred and the beneficiary has been designated.
  - (7) Entering into a contract may cause other rights or benefits, including conversion rights and waiver of premium benefits that may exist under the policy, to be forfeited by the viator. Assistance should be sought from a financial adviser.
  - (8) <u>Disclosure to a viator shall include distribution of a brochure describing the process of viatical settlements. The NAIC's form for the brochure shall be used unless the Commissioner develops one.</u>

1 (9) The disclosure document shall contain the following language: 'All 2 medical, financial, or personal information solicited or obtained by a 3 provider or broker about an insured, including the insured's identity or 4 the identity of family members, a spouse or a significant other may be 5 disclosed as necessary to effect the viatical settlement between the 6 viator and the provider. If you are asked to provide this information, 7 you will be asked to consent to the disclosure. The information may be 8 provided to someone who buys the policy or provides funds for the 9 purchase. You may be asked to renew your permission to share information every two years.' 10 11 The insured may be contacted by either the provider or broker or its (10)12 authorized representative for the purpose of determining the insured's 13 health status. This contact is limited to once every three months if the 14 insured has a life expectancy of more than one year, and no more than once per month if the insured has a life expectancy of one year or less. 15 A provider shall provide the viator with at least the following disclosures no 16 (b) later than the date the contract is signed by all parties. The disclosures shall be 17 conspicuously displayed in the contract or in a separate document signed by the viator 18 19 and the provider or broker, and provide the following information: 20 State the affiliation, if any, between the provider and the issuer of the (1) 21 insurance policy to be viaticated. 22 The document shall include the name, address, and telephone number (2) 23 of the provider. 24 A broker shall disclose to a prospective viator the amount and method (3) 25 of calculating the broker's compensation. The term 'compensation' 26 includes anything of value paid or given to a broker for the placement 27 of a policy. 28 If an insurance policy to be viaticated has been issued as a joint policy (4) or involves family riders or any coverage of a life other than the 29 30 insured under the policy to be viaticated, the viator shall be informed 31 of the possible loss of coverage on the other lives under the policy and 32 shall be advised to consult with his or her insurance producer or the 33 insurer issuing the policy for advice on the proposed viatical 34 settlement. 35 State the dollar amount of the current death benefit payable to the <u>(5)</u> 36 provider under the policy. If known, the provider shall also disclose the availability of any additional guaranteed insurance benefits, the 37 38 dollar amount of any accidental death and dismemberment benefits 39 under the policy, and the provider's interest in those benefits.

State the name, business address, and telephone number of the

independent third-party escrow agent and the fact that the viator or

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owner may inspect or receive copies of the relevant escrow or trust agreements or documents.

(c) If the provider transfers ownership or changes the beneficiary of the insurance policy, the provider shall communicate the change in ownership or beneficiary to the insured within 20 days after the change.

### "§ 58-58-250. General rules.

(a) A provider entering into a contract shall first obtain:

 (1) If the viator is the insured, a written statement from a licensed attending physician that the viator is of sound mind and under no constraint or undue influence to enter into a contract.

(2) A document in which the insured consents to the release of his or her medical records to a provider or broker and, if the policy being viaticated has been in effect for less than five years, to the insurance company that issued the policy covering the life of the insured.

(b) Within 20 days after a viator executes documents necessary to transfer any rights under a policy or within 20 days after entering any agreement, option, promise, or any other form of understanding, expressed or implied, to viaticate the policy, the provider shall give written notice to the insurer that issued that policy that the policy has or will become a viaticated policy. The notice shall be accompanied by the documents required by subsection (c) of this section.

(c) If the policy being viaticated has been in effect for less than five years, the viatical provider shall deliver a copy of the medical release required under subdivision (a)(2) of this section, a copy of the viator's application for the contract, the notice required under subsection (b) of this section, and a request for verification of coverage to the insurer that issued the policy that is the subject of the viatical settlement. The NAIC's form for verification shall be used unless the Commissioner develops standards for verification.

(d) The insurer shall respond to a request for verification of coverage submitted on an approved form by a provider within 30 days after the date the request is received and shall indicate whether, based on the medical evidence and documents provided, the insurer intends to pursue an investigation at this time regarding the validity of the policy.

(e) Before or at the time of execution of the contract, the provider shall obtain a witnessed document in which the viator consents to the contract, represents that the viator has a full and complete understanding of the contract, that he or she has a full and complete understanding of the benefits of the policy, acknowledges that he or she is entering into the contract freely and voluntarily and, for persons with a terminal or chronic illness or condition, acknowledges that the insured has a terminal or chronic illness or condition and that the terminal or chronic illness or condition was first diagnosed after the policy was issued.

(f) If a broker performs any of these activities required of the provider, the provider is deemed to have fulfilled the requirements of this section.

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applicable provisions of federal and North Carolina law relating to confidentiality of medical information. All contracts entered into in this State shall provide the viator with an

All medical information solicited or obtained by any licensee is subject to the

- unconditional right to rescind the contract for at least 10 business days after the receipt of the viatical settlement proceeds. If the insured dies during the rescission period, the contract shall be deemed to have been rescinded, subject to repayment to the provider or purchaser of all viatical settlement proceeds, and any premiums, loans, and loan interest that have been paid by the provider or purchaser.
- The provider shall instruct the viator to send the executed documents required to effect the change in ownership, assignment, or change in beneficiary directly to the independent escrow agent. Within three business days after the date the escrow agent receives the documents, or from the date the provider receives the documents, if the viator erroneously provides the documents directly to the provider, the provider shall pay or transfer the proceeds of the viatical settlement into an escrow or trust account maintained in a state or federally chartered financial institution, the deposits of which are insured by the Federal Deposit Insurance Corporation (FDIC) or any successor entity. Upon payment of the settlement proceeds into the escrow account, the escrow agent shall deliver the original change in ownership, assignment, or change in beneficiary forms to the provider or related provider trust. Upon the escrow agent's receipt of the acknowledgment of the properly completed transfer of ownership, assignment, or designation of beneficiary from the insurance company, the escrow agent shall pay the settlement proceeds to the viator.
- Failure to tender consideration to the viator for the contract within the time (i) required under G.S. 58-58-245(a)(6) renders the contract voidable by the viator for lack of consideration until the time consideration is tendered to and accepted by the viator.
- Contacts with the insured for the purpose of determining the health status of the insured by the provider or broker after the viatical settlement has occurred shall only be made by the provider or broker licensed in this State or its authorized representatives and shall be limited to once every three months for insureds with a life expectancy of more than one year, and to no more than once per month for insureds with a life expectancy of one year or less. The provider or broker shall explain the procedure for these contacts at the time the contract is entered into. The limitations set forth in this subsection shall not apply to any contacts with an insured for reasons other than determining the insured's health status. Providers and brokers shall be responsible for the actions of their authorized representatives.
- Every related provider trust shall have a written agreement with the licensed viatical settlement provider under which the licensed viatical settlement provider is responsible for ensuring compliance with all statutory and regulatory requirements and under which the trust agrees to make all records and files related to viatical settlement transactions available to the Commissioner as if those records and files were maintained directly by the licensed viatical settlement provider.

(m) Notwithstanding the manner in which a viatical settlement broker is compensated, a broker is deemed to represent only the viator and owes a fiduciary duty to the viator to act according to the viator's instructions and in the best interest of the viator.

### "§ 58-58-255. Prohibited practices.

- (a) It is a violation of this Part for any person to enter into a contract within a two-year period commencing with the date of issuance of the policy unless the viator certifies to the provider that one or more of the following conditions have been met within the two-year period:
  - (1) The policy was issued upon the viator's exercise of conversion rights arising out of a policy, provided the total time covered under the conversion policy plus the time covered under the prior policy is at least 24 months, or the contestability and suicide time periods have been waived by the insurer. The time covered under a group policy shall be calculated without regard to any change in insurance carriers, provided the coverage has been continuous and under the same group sponsorship.
  - (2) The viator is a charitable organization exempt from taxation under 26 U.S.C. § 501(c)(3).
  - (3) The viator is not a natural person (e.g., the owner is a corporation, limited liability company, partnership, etc.).
  - (4) The viator submits independent evidence to the provider that one or more of the following conditions have been met within the two-year period:
    - <u>a.</u> The viator or insured is terminally or chronically ill.
    - <u>b.</u> <u>The viator's spouse dies.</u>
    - <u>c.</u> The viator divorces his or her spouse.
    - d. The viator retires from full-time employment.
    - e. The viator becomes physically or mentally disabled and a physician determines that the disability prevents the viator from maintaining full-time employment.
    - f. The viator was the insured's employer at the time the policy was issued and the employment relationship terminated.
    - g. A final order, judgment, or decree is entered by a court of competent jurisdiction, on the application of a creditor of the viator, adjudicating the viator bankrupt or insolvent, or approving a petition seeking reorganization of the viator or appointing a receiver, trustee, or liquidator to all or a substantial part of the viator's assets.
    - h. The viator experiences a significant decrease in income that is unexpected and that impairs the viator's reasonable ability to pay the policy premium.

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- i. The viator or insured disposes of his or her ownership interests in a closely held corporation.
- (b) Copies of the independent evidence described in subdivision (a)(4) of this section and documents required by G.S. 58-58-250(a) shall be submitted to the insurer when the provider submits a request to the insurer for verification of coverage. The copies shall be accompanied by a letter of attestation from the provider that the copies are true and correct copies of the documents received by the provider.
- If the provider submits to the insurer a copy of the owner or insured's certification described in subdivision (a)(4) and subsection (b) of this section when the provider submits a request to the insurer to effect the transfer of the policy to the provider, the copy shall be deemed to conclusively establish that the contract satisfies the requirements of this section, and the insurer shall timely respond to the request.

### "§ 58-58-260. Advertising for viatical settlements.

- The purpose of this section is to provide prospective viators with clear and (a) unambiguous statements in the advertisement of viatical settlements and to assure the clear, truthful, and adequate disclosure of the benefits, risks, limitations, and exclusions of any contract. This purpose is intended to be accomplished by the establishment of guidelines and standards of permissible and impermissible conduct in the advertising of viatical settlements to assure that product descriptions are presented in a manner that prevents unfair, deceptive, or misleading advertising and is conducive to accurate presentation and description of viatical settlements through the advertising media and material used by viatical settlement licensees.
- This section shall apply to any advertising of contracts or related products or services intended for dissemination in this State, including Internet advertising viewed by persons located in this State. Where disclosure requirements are established pursuant to federal regulation, this section shall be interpreted so as to minimize or eliminate conflict with federal regulation wherever possible.
- Every viatical settlement licensee shall establish and at all times maintain a system of control over the content, form, and method of dissemination of all advertisements of its contracts, products, and services. All advertisements, regardless of by whom written, created, designed, or presented, shall be the responsibility of the viatical settlement licensee, as well as the individual who created or presented the advertisement. A system of control shall include regular routine notification, at least once a year, to agents and others, authorized by the viatical settlement licensee, who disseminate advertisements of the requirements and procedures for approval before the use of any advertisements not furnished by the viatical settlement licensee.
- Advertisements shall be truthful and not misleading in fact or by implication. The form and content of an advertisement of a contract shall be sufficiently complete and clear so as to avoid deception. It shall not have the capacity or tendency to mislead or deceive. Whether an advertisement has the capacity or tendency to mislead or deceive shall be determined by the Commissioner from the overall impression that the

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advertisement may be reasonably expected to create upon a person of average education or intelligence within the segment of the public to which it is directed.

- All information required to be disclosed under this Part shall be set out conspicuously and in close conjunction with the statements to which such information relates or under appropriate captions of such prominence that it shall not be minimized, rendered obscure, or presented in an ambiguous fashion or intermingled with the context of the advertisement so as to be confusing or misleading.
  - (f) An advertisement shall not:
    - Omit material information or use words, phrases, statements, (1) references, or illustrations if the omission or use has the capacity, tendency, or effect of misleading or deceiving viators as to the nature or extent of any benefit, loss covered, premium payable, or state or federal tax consequence. The fact that the contract offered is made available for inspection before consummation of the sale, or an offer is made to refund the payment if the viator is not satisfied or that the contract includes a 'free look' period that satisfies or exceeds legal requirements, does not remedy misleading statements.
    - Use the name or title of a life insurance company or a policy unless the **(2)** insurer has approved the advertisement.
    - State or imply that interest charged on an accelerated death benefit or a (3) policy loan is unfair, inequitable, or in any manner an incorrect or improper practice.
    - <u>(4)</u> State or imply that a contract, benefit, or service has been approved or endorsed by a group of individuals, society, association, or other organization unless that is the fact and unless any relationship between an organization and the viatical settlement licensee is disclosed. If the entity making the endorsement or testimonial is owned, controlled, or managed by the viatical settlement licensee, or receives any payment or other consideration from the viatical settlement licensee for making an endorsement or testimonial, that fact shall be disclosed in the advertisement.
    - Contain statistical information unless it accurately reflects recent and (5) relevant facts. The source of all statistics used in an advertisement shall be identified.
    - Disparage insurers, providers, brokers, insurance producers, policies, (6) services, or methods of marketing.
    - Use a trade name, group designation, name of the parent company of a <u>(7)</u> viatical settlement licensee, name of a particular division of the viatical settlement licensee, service mark, slogan, symbol, or other device or reference without disclosing the name of the viatical settlement licensee, if the advertisement would have the capacity or tendency to mislead or deceive as to the true identity of the viatical settlement

- licensee, or to create the impression that a company other than the viatical settlement licensee would have any responsibility for the financial obligation under a contract.
  - (8) Use any combination of words, symbols, or physical materials that by their content, phraseology, shape, color, or other characteristics are so similar to a combination of words, symbols, or physical materials used by a government program or agency or otherwise appear to be of such a nature that they tend to mislead prospective viators into believing that the solicitation is in some manner connected with a government program or agency.
  - (9) Create the impression that the provider, its financial condition or status, the payment of its claims, or the merits, desirability, or advisability of its contracts are recommended or endorsed by any government entity.
  - (g) The words 'free', 'no cost', 'without cost', 'no additional cost', 'at no extra cost', or words of similar import shall not be used with respect to any benefit or service unless true. An advertisement may specify the charge for a benefit or a service, may state that a charge is included in the payment, or use other appropriate language.
  - (h) Testimonials, appraisals, or analyses used in advertisements must be genuine; represent the current opinion of the author; be applicable to the contract, product, or service advertised, if any; and be accurately reproduced with sufficient completeness to avoid misleading or deceiving prospective viators as to the nature or scope of the testimonials, appraisals, analyses, or endorsements. In using testimonials, appraisals, or analyses, the viatical settlement licensee makes as its own all the statements contained therein, and the statements are subject to all the provisions of this section.
  - (i) If the individual making a testimonial, appraisal, analysis, or an endorsement has a financial interest in the provider or related entity as a stockholder, director, officer, employee, or otherwise, or receives any benefit directly or indirectly other than required union scale wages, that fact shall be prominently disclosed in the advertisement.
  - (j) When an endorsement refers to benefits received under a contract, all pertinent information shall be retained for a period of five years after its use.
  - (k) The name of the viatical settlement licensee shall be clearly identified in all advertisements about the licensee or its contracts, products, or services, and if any specific contract is advertised, the contract shall be identified either by form number or some other appropriate description. If an application is part of the advertisement, the name of the provider or broker shall be shown on the application.
  - (l) An advertisement may state that a viatical settlement licensee is licensed in the state where the advertisement appears, provided it does not exaggerate that fact or suggest or imply that a competing viatical settlement licensee may not be so licensed. The advertisement may ask the audience to consult the licensee's web site or contact the Department to find out if the state requires licensing and, if so, whether the provider or broker is licensed.

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"§ 58-58-268. Viatical settlement antifraud initiatives.

- (m) The name of the actual licensee shall be stated in all of its advertisements. An advertisement shall not use a trade name, any group designation, name of any affiliate or controlling entity of the licensee, service mark, slogan, symbol, or other device in a manner that would have the capacity or tendency to mislead or deceive as to the true identity of the actual licensee or create the false impression that an affiliate or controlling entity would have any responsibility for the financial obligation of the licensee.
- (n) An advertisement shall not directly or indirectly create the impression that any state or federal governmental agency endorses, approves, or favors:
  - Any viatical settlement licensee or its business practices or methods of (1) operation;
  - (2) The merits, desirability, or advisability of any contract;
  - Any contract; or (3)
  - Any policy or life insurance company. (4)
- If the advertiser emphasizes the speed with which the viatication will occur, the advertising must disclose the average time frame from completed application to the date of offer and from acceptance of the offer to receipt of the funds by the viator.
- If the advertising emphasizes the dollar amounts available to viators, the (p) advertising shall disclose the average purchase price as a percent of face value obtained by viators contracting with the licensee during the past six months.

# "§ 58-58-265. Fraudulent viatical settlement acts, interference, and participation of convicted felons prohibited.

- A person who commits a fraudulent viatical settlement act is guilty of a Class (a) H felony.
- A person shall not knowingly or intentionally interfere with the enforcement (b) of the provisions of this Part or investigations of suspected or actual violations of this Part.
- A person in the business of viatical settlements shall not knowingly or (c) intentionally permit any person convicted of a felony involving dishonesty or breach of trust to participate in the business of viatical settlements.

### "§ 58-58-267. Fraud warning required.

- Viatical settlement contracts and purchase agreement forms and applications (a) for viatical settlements, regardless of the form of transmission, shall contain the following statement or a substantially similar statement:
  - 'Any person who knowingly presents false information in an application for insurance or viatical settlement contract or a viatical settlement purchase agreement is guilty of a felony and may be subject to fines and confinement in prison.'
- The lack of a statement as required in subsection (a) of this section does not (b) constitute a defense in any prosecution for a fraudulent viatical settlement act.

- (a) Viatical settlement providers and viatical settlement brokers shall have in place antifraud initiatives reasonably calculated to detect, prosecute, and prevent fraudulent viatical settlement acts. At the discretion of the Commissioner, the Commissioner may order, or a licensee may request and the Commissioner may grant, such modifications of the following required initiatives as necessary to ensure an effective antifraud program. The modifications may be more or less restrictive than the required initiatives so long as the modifications may reasonably be expected to accomplish the purpose of this section.
  - (b) Antifraud initiatives shall include:
    - (1) Fraud investigators, who may be viatical settlement provider employees or viatical settlement broker employees or independent contractors; and
    - (2) An antifraud plan, which shall be submitted to the Commissioner. The antifraud plan shall include, but not be limited to:
      - a. A description of the procedures for detecting and investigating possible fraudulent viatical settlement acts and procedures for resolving material inconsistencies between medical records and insurance applications;
      - <u>b.</u> <u>A description of the procedures for reporting possible</u> fraudulent viatical settlement acts to the Commissioner;
      - c. A description of the plan for antifraud education and training of underwriters and other personnel; and
      - d. A description or chart outlining the organizational arrangement of the antifraud personnel who are responsible for the investigation and reporting of possible fraudulent viatical settlement acts and investigating unresolved material inconsistencies between medical records and insurance applications.
- (c) Antifraud plans submitted to the Commissioner are privileged and confidential, are not public records, and are not subject to discovery or subpoena in a civil or criminal action.

### "§ 58-58-270. Report to Commissioner.

Whenever any person licensed under this Part knows or has reasonable cause to believe that any other person has violated any provision of this Part, it is the duty of that person, upon acquiring the knowledge, to notify the Commissioner and provide the Commissioner with a complete statement of all of the relevant facts and circumstances. The report is a privileged communication and when made without actual malice does not subject the person making the report to any liability whatsoever. The Commissioner may suspend, revoke, or refuse to renew the license of any person who willfully fails to comply with this section.

"§ 58-58-275. Reporting and investigation of suspected viatical settlement fraudulent acts; immunity from liability.

(a)

of action by virtue of furnishing to the Commissioner, under the requirements of law or at the direction of the Commissioner, reports or other information relating to any known or suspected viatical settlement fraudulent act.

(b) The Commissioner, acting without actual malice, is not subject to civil liability for libel or slander by virtue of an investigation of any known or suspected viatical settlement fraudulent act; or by virtue of the publication or dissemination of any

designee of the Commissioner. A person, or an employee or agent of that person, acting

without actual malice, is not subject to civil liability for libel, slander, or any other cause

As used in this section, 'Commissioner' includes an employee, agent, or

- viatical settlement fraudulent act; or by virtue of the publication or dissemination of any official report related to any such investigation, which report is published or disseminated in the absence of fraud, bad faith, or actual malice on the part of the Commissioner.

  (c) During the course of an investigation of a known or suspected viatical
- (c) During the course of an investigation of a known or suspected viatical settlement fraudulent act, the Commissioner may request any person to furnish copies of any information relative to the known or suspected viatical settlement fraudulent act. The person shall release the information requested and cooperate with the Commissioner under this section.

### "§ 58-58-280. Confidentiality.

- (a) Information and evidence provided under G.S. 58-58-270 or G.S. 58-58-275 or obtained by the Commissioner in an investigation of suspected or actual fraudulent viatical settlement acts shall be privileged and confidential, is not a public record, and is not subject to discovery or subpoena in a civil or criminal action.
- (b) Subsection (a) of this section does not prohibit release by the Commissioner of documents and evidence obtained in an investigation of suspected or actual fraudulent viatical settlement acts:
  - (1) <u>In administrative or judicial proceedings to enforce laws administered</u> by the Commissioner;
  - (2) To federal, state, or local law enforcement or regulatory agencies, to an organization established for the purpose of detecting and preventing fraudulent viatical settlement acts, or to the NAIC; or
  - (3) At the discretion of the Commissioner, to a person in the business of viatical settlements that is aggrieved by a fraudulent viatical settlement act.
- (c) Release of documents and evidence under subsection (b) of this section does not abrogate or modify the privilege granted in subsection (a) of this section.

# "§ 58-58-285. Other law enforcement or regulatory authority.

# This Part does not:

(1) Preempt the authority or relieve the duty of other law enforcement or regulatory agencies to investigate, examine, and prosecute suspected violations of law.

- Prevent or prohibit a person from disclosing voluntarily information concerning viatical settlement fraud to a law enforcement or regulatory agency other than the Commissioner.

  Limit the powers granted elsewhere by the laws of this State to the
  - (3) Limit the powers granted elsewhere by the laws of this State to the Commissioner to investigate and examine possible violations of law and to take appropriate action against wrongdoers.

### "§ 58-58-290. Injunctions; civil remedies; cease and desist orders.

- (a) In addition to the penalties and other enforcement provisions of this Part, if any person violates this Part or any rule implementing this Part, the Commissioner may seek an injunction in a court of competent jurisdiction and may apply for temporary and permanent orders that the Commissioner determines are necessary to restrain the person from committing the violation.
- (b) Any person damaged by the acts of a person in violation of this Part may bring a civil action against the person committing the violation in a court of competent jurisdiction.
- (c) The Commissioner may issue, in accordance with G.S. 58-63-32, a cease and desist order upon a person that violates any provision of this Part, any rule or order adopted by the Commissioner, or any written agreement entered into with the Commissioner. The cease and desist order may be subject to judicial review under G.S. 58-63-35.
- (d) When the Commissioner finds that an activity in violation of this Part presents an immediate danger to the public that requires an immediate final order, the Commissioner may issue an emergency cease and desist order reciting with particularity the facts underlying the findings. The emergency cease and desist order is effective immediately upon service of a copy of the order on the respondent and remains effective for 90 days. If the Commissioner begins nonemergency cease and desist proceedings, the emergency cease and desist order remains effective, absent an order by a court of competent jurisdiction in accordance with G.S. 58-63-35.
- (e) <u>In addition to the penalties and other enforcement provisions of this Part, any person who violates this Part is subject to G.S. 58-2-70.</u>

#### "§ 58-58-295. Unfair trade practices.

A violation of this Part is an unfair trade practice under Article 63 of this Chapter.

#### "§ 58-58-300. Authority to adopt rules.

#### The Commissioner may:

- (1) Adopt rules implementing this Part.
- (2) Establish standards for evaluating reasonableness of payments under contracts for persons who are terminally or chronically ill, including standards for the amount paid in exchange for assignment, transfer, sale, devise, or bequest of a benefit under a policy.
- (3) Establish appropriate licensing requirements, fees, and standards for continued licensure for providers.

GENERAL ASSEMBLY OF NORTH CAROLINA 1 (4) Require a bond or other mechanism for financial accountability for 2 providers and brokers. 3 Adopt rules governing the relationship and responsibilities of insurers, (5) providers, and brokers during the viatication of a policy. 4 5 "§ 58-58-305. Jurisdictional limitations. Nothing in this Part affects the North Carolina Securities Act or the jurisdiction of 6 7 the North Carolina Secretary of State. 8 "§ 58-58-310. Effective date. A provider or broker transacting business in this State, pursuant to G.S. 58-58-42, on 9 the effective date of this Part may continue to do so pending approval of the provider's 10 or broker's application for a license as long as the application is filed with the 11 Commissioner no later than July 1, 2002. If the application is disapproved, then the 12 provider or broker shall cease transacting viatical business in this State." 13 14 **SECTION 4.** G.S. 58-33-32(e) reads as rewritten: Notwithstanding any other provision of this section, a person licensed or 15 registered as a viatical settlement broker, viatical settlement provider, or viatical 16 settlement representative, broker or provider, as defined in G.S. 58-58-42 (a), G.S. 17 58-58-205, in that person's home state shall receive a nonresident viatical settlement 18 broker, viatical settlement provider, or viatical settlement representative broker or 19 20 provider license pursuant to this section. Except for the licensure provisions of this section, nothing in this section otherwise amends or supersedes any provision of G.S. 21 58-58-42. Part 5 of Article 58 of this Chapter." 22 23 **SECTION 5.** G.S. 58-58-42 is repealed. 24 25 PART II. SECURITIES LAWS PROVISIONS

26 27 28

#### **SECTION 6.** G.S. 78A-2 reads as rewritten:

"§ 78A-2. Definitions.

When used in this Chapter, unless the context otherwise requires:

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- "Dealer" means any person engaged in the business of effecting (2) transactions in securities for the account of others or for his own account. "Dealer" does not include:
  - A salesman, a.
  - A bank, savings institution, or trust company, b.
  - A person who has no place of business in this State if c.
    - He effects transactions in this State exclusively with or through (i) the issuers of the securities involved in the transactions, (ii) other dealers, or (iii) banks, savings institutions, trust companies, insurance companies, investment companies as defined in the Investment Company Act of 1940, pension or profit-sharing trusts,

- or other financial institutions or institutional buyers, whether acting for themselves or as trustees, or
- 2. In the case of a person registered as a dealer with the Securities and Exchange Commission under the Securities Exchange Act of 1934 and in one or more states, during any period of 12 consecutive months he does not effect more than 15 purchases or sales in this State in any manner with persons other than those specified in clause 1, whether or not the dealer or any of the purchasers or sellers is then present in this State, or
- d. An issuer if
  - 1. The security is exempted under subdivisions (1), (2), (3), (4), (5), (7), (9), (10), (11), (13), or (14) of G.S. 78A-16, or the security is a security covered under federal law, or the transaction is exempted under G.S. 78A-17, except for G.S. 78A-17(19) if the security is a viatical settlement contract, or the transaction is in a security covered under federal law, and such exemption has not been denied or revoked under G.S. 78A-18, or
  - 2. The security is registered under this Chapter and it is offered and sold through a registered dealer, or
  - 3. All of the following conditions are met: (i) No commission or other remuneration is paid or given directly or indirectly for soliciting any prospective purchaser in this State; (ii) the total amount of the offering, both within and without this State, does not exceed two million five hundred thousand dollars (\$2,500,000); and (iii) the total number of purchasers, both within and without this State, does not exceed 100. Provided, however, the Administrator may by rule or order waive the condition imposed by subdivision (iii) hereof; or
  - 4. The security is issued by an open-end management company that is registered under the Investment Company Act of 1940 and so long as no sales load is paid or given, directly or indirectly.
- e. A person who acts as a business broker with respect to a transaction involving the offer or sale of all of the stock in any closely held corporation provided that such stock is sold to no more than one person, as that term is defined herein.
- f. An individual who represents an issuer in effecting transactions in a security described in sub-subdivision (2)d. of this section or

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18 19 a security covered under federal law, provided no commission or other special remuneration is paid or given directly or indirectly for soliciting any prospective purchaser in this State.

- (5) "Issuer" means any person who issues or proposes to issue any security, except that
  - a. With respect to certificates of deposit, voting-trust certificates, or collateral-trust certificates, or with respect to certificates of interest or shares in an unincorporated investment trust not having a board of directors or persons performing similar functions or of the fixed, restricted-management, or unit type, the term "issuer" means the person or persons performing the acts and assuming the duties of depositor or manager pursuant to the provisions of the trust or other agreement or instrument under which the security is issued; and
  - b. With respect to certificates of interest or participation in oil, gas, or mining titles or leases or in payments out of production under such titles or leases, there is not considered to be any "issuer."
  - c. With respect to a viatical settlement contract, "issuer" means a person involved in creating, offering, transferring, or selling to an investor any interest in a viatical settlement contract, including, but not limited to, fractional or pooled interests.

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"Security" means any note; stock; treasury stock; bond; debenture; (11)evidence of indebtedness; certificate of interest or participation in any profit-sharing agreement; collateral-trust certificate; preorganization certificate or subscription; transferable share; investment contract including without limitation any investment contract taking the form of a whiskey warehouse receipt or other investment of money in whiskey or malt beverages; voting-trust certificate; certificate of deposit for a security; certificate of interest or participation in an oil, gas, or mining title or lease or in payments out of production under a title or lease; viatical settlement contract or any fractional or pooled interest in a viatical settlement contract; or, in general, any interest or instrument commonly known as a "security," or any certificate of interest or participation in, temporary or interim certificate for, receipt for guarantee of, or warrant or right to subscribe to or purchase, any of the foregoing. "Security" does not include any insurance or endowment policy, funding agreement, as defined in G.S. 58-7-16, or annuity contract under which an insurance company promises to pay (i) a fixed sum of money either in a lump sum or periodically for life or for some

1 2 3		other specified period, or (ii) benefits or payments or value that vary so as to reflect investment results of any segregated portfolio of investments or of a designated separate account or accounts in which
4		amounts received or retained in connection with a contract have been
5		placed if the delivering or issuing insurance company has currently
6		satisfied the Commissioner of Insurance that it is in compliance with
7		G.S. 58-7-95.
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9	<u>(13)</u>	"Viatical settlement contract" means an agreement for the purchase,
10		sale, assignment, transfer, devise, or bequest of all or any portion of
11		the death benefit or ownership of a life insurance policy or contract for
12		consideration which is less than the expected death benefit of the life
13		insurance policy or contract. "Viatical settlement contract" does not
14		<u>include:</u>
15		<u>a.</u> The assignment, transfer, sale, devise, or bequest of a death
16		benefit of a life insurance policy or contract made by the viator
17		to an insurance company or to a viatical settlement provider or
18		broker licensed pursuant to the Viatical Settlements Act (Part 5
19		of Article 58 of Chapter 58 of the General Statutes);
20		b. The assignment of a life insurance policy or contract to a bank,
21		savings bank, savings and loan association, credit union, or
22		other licensed lending institution as collateral for a loan; or
23		c. The exercise of accelerated benefits pursuant to the terms of a
24		life insurance policy or contract and consistent with applicable
25	OT OF	law."
26		<b>TION 7.</b> Article 2 of Chapter 78A of the General Statutes is amended
27		ew sections to read:
28		closures required in offer and sale of viaticals.
29		osures Required Prior to Signing of Purchase Agreement or Transfer of
30		- The following disclosures shall be required in the offer and sale of
31		ent contracts, whether such offer and sale is pursuant to an exemption
32		on or pursuant to the registration of such securities, and shall be
33		isplayed in each viatical settlement purchase agreement or in a separate
<ul><li>34</li><li>35</li></ul>		d by the viatical settlement purchaser and by the issuer or its sales agent: Disclosures prior to payment of consideration. – On or before the date
36	<u>(1)</u>	the purchaser remits consideration pursuant to the purchase agreement,
37		the purchaser shall be provided the following written disclosures:
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39		<u>a.</u> The name, principal business, and mailing addresses, and telephone number of the issuer;
40		b. The suitability standards for prospective purchasers as set forth
		5. In summing summer to prospective parellasers as set form

by rule or order promulgated by the Administrator;

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- c. A description of the issuer's type of business organization and the state in which the issuer is organized or incorporated;
- d. A brief description of the business of the issuer;
- e. If the issuer retains ownership or becomes the beneficiary of the insurance policy, an audit report from an independent certified public accountant together with a balance sheet and related statements of income, retained earnings, and cash flows that reflect the issuer's financial position, the results of the issuer's operations, and the issuer's cash flows as of a date within six months before the date of the initial issuance of the securities described in this subdivision. The financial statements shall be prepared in conformity with generally accepted accounting principles. If the date of the audit report is more than 120 days before the date of the initial issuance of the securities described in this subdivision, the issuer shall provide unaudited interim financial statements;
- <u>f.</u> The names of all directors, officers, partners, members, or trustees of the issuer;
  - A description of any order, judgment, or decree that is final as to the issuing entity of any state, federal, or foreign governmental agency or administrator, or of any state, federal, or foreign court of competent jurisdiction (i) revoking, suspending, denying, or censuring, for cause, any license, permit, or other authority of the issuer or of any director, officer, partner, member, trustee, or person owning or controlling, directly or indirectly ten percent (10%) or more of the outstanding interest or equity securities of the issuer, to engage in the securities, commodities, franchise, insurance, real estate, or lending business or in the offer or sale of securities, commodities, franchises, insurance, real estate, or loans, (ii) permanently restraining, enjoining, barring, suspending, or censuring any such person from engaging in or continuing any conduct, practice, or employment in connection with the offer or sale of securities, commodities, franchises, insurance, real estate, or loans, (iii) convicting any such person of, or pleading nolo contendere by any such person to, any felony or misdemeanor involving a security, commodity, franchise, insurance, real estate, or loan, or any aspect of the securities, commodities, franchise, insurance, real estate, or lending business, or involving dishonesty, fraud, deceit, embezzlement, fraudulent conversion, or misappropriation of property, or (iv) holding any such person liable in a civil action involving breach

1			of a fiduciary duty, fraud, deceit, embezzlement, fraudulent
2			conversion, or misappropriation of property. This subdivision
3			does not apply to any order, judgment, or decree that has been
4			vacated or overturned or is more than 10 years old;
5		<u>h.</u>	Notice of the purchaser's right to rescind or cancel the
6		<del></del>	investment and receive a refund;
7		<u>i.</u>	A statement to the effect that any projected rate of return to the
8			purchaser from the purchase of a viatical settlement contract or
9			any fractionalized or pooled interest therein is based on an
10			estimated life expectancy for the person insured under the life
11			insurance policy; that the return on the purchase may vary
12			substantially from the expected rate of return based upon the
13			actual life expectancy of the insured that may be less than, may
14			be equal to, or may greatly exceed the estimated life
15			expectancy; and that the rate of return would be higher if the
16			actual life expectancy were less than, and lower if the actual life
17			expectancy were greater than, the estimated life expectancy of
18			the insured at the time the viatical settlement contract was
19			<u>closed;</u>
20		<u>j.</u>	A statement that the purchaser should consult with his or her tax
21			advisor regarding the tax consequences of the purchase of the
21 22 23 24			viatical settlement contract or any fractionalized or pooled
23			interest therein; and
24		<u>k.</u>	Any other information as may be prescribed by rule or order of
25			the Administrator.
26	<u>(2)</u>	Disclo	osures prior to closing At least five business days prior to the
27		date t	he purchase agreement is signed, the purchaser shall receive the
28		follow	ving written disclosures:
29		<u>a.</u>	The name, address, and telephone number of the issuing
30			insurance company and the name, address, and telephone
31			number of the state or foreign country regulator of the insurance
32			company;
33		<u>b.</u>	The total face value of the insurance policy and the percentage
34 35			of the insurance policy the purchaser will own;
35		<u>c.</u>	The insurance policy number, issue date, and type;
36		<u>d.</u>	If a group insurance policy, the name, address, and telephone
37			number of the group and, if applicable, the material terms and
38			conditions of converting the policy to an individual policy,
39			including the amount of increased premiums;
40		<u>e.</u>	If a term insurance policy, the term and the name, address, and
41			telephone number of the person who will be responsible for
12			renewing the policy if necessary:

1	<u>f.</u>	Wheth	ner the insurance policy is beyond the state statute for
2		contes	stability and the reason therefor;
3	<u>g.</u>	The	insurance policy premiums and terms of premium
4		payme	ents;
5	h.	The a	mount of the purchaser's money that will be set aside to
6	_		remiums;
7	<u>i.</u>	The n	ame, address, and telephone number of the person who
8	_		e the insurance policy owner and the person who will be
9			nsible for paying premiums;
10	<u>j.</u>	_	late on which the purchaser will be required to pay
11	<b>-</b>		ums and the amount of the premium, if known;
12	<u>k.</u>	-	tement of risk factors associated with investment in
13	<del>_</del>		al settlement contracts, including, but not limited, to the
14		follow	
15		1.	The purchaser will receive no returns (i.e., dividends and
16		<u></u>	interest) until the insured dies.
17		<u>2.</u>	The actual annual rate of return on a viatical settlement
18		<u>=-</u>	contract is dependent upon an accurate projection of the
19			insured's life expectancy, and the actual date of the
20			insured's death. An annual 'guaranteed' rate of return is
			not determinable.
22		<u>3.</u>	The viaticated life insurance contract should not be
21 22 23 24 25 26 27 28		<u>5.</u>	considered a liquid purchase since it is impossible to
24			predict the exact timing of its maturity and the funds
25			probably are not available until the death of the insured.
26			There is no established secondary market for resale of
27			these products by the purchaser.
28		<u>4.</u>	The purchaser may lose all benefits or may receive
29		<u></u>	substantially reduced benefits if the insurer goes out of
30			business during the term of the viatical investment.
31		<u>5.</u>	The purchaser is responsible for payment of the
32		<u>5.</u>	insurance premium or other costs related to the policy, if
33			required by the terms of the viatical purchase agreement.
34			These payments may reduce the purchaser's return. If a
35			party other than the purchaser is responsible for the
36			payment, the name and address of that party also shall be
37			disclosed.
38		<u>6.</u>	If the purchaser is responsible for payment of the
39		<u> </u>	insurance premiums or other costs related to the policy
40			or if the insured returns to health, the amount of the
41			premiums, if applicable.
			<u></u>

1		<u>7.</u>	The name and address of any person providing escrow
2			services and the relationship to the issuer.
3		<u>8.</u>	The amount of any trust fees or other expenses to be
4			charged to the viatical settlement purchaser shall be
5			disclosed.
6		<u>9.</u>	Whether the purchaser is entitled to a refund of all or
7			part of his or her investment under the settlement
8			contract if the policy is later determined to be null and
9			void.
10		10.	A disclosure that group policies may contain limitations
11			or caps in the conversion rights; that additional
12			premiums may have to be paid if the policy is converted;
13			the name of the party responsible for the payment of the
14			additional premiums; and, if a group policy is terminated
15			and replaced by another group policy, that there may be
16			no right to convert the original coverage.
17		11.	A disclosure of the risks associated with policy
18		<u> </u>	contestability including, but not limited to, the risk that
19			the purchaser will have no claim or only a partial claim
20			to death benefits should the insurer rescind the policy
			within the contestability period.
22.		12.	A disclosure of whether the purchaser will be the owner
21 22 23 24 25 26 27		12.	of the policy in addition to being the beneficiary, and if
24			the purchaser is the beneficiary only and not also the
25			owner, the special risks associated with that status,
26			including, but not limited to, the risk that the beneficiary
2.7			may be changed or the premium may not be paid.
28		13.	The experience and qualifications of the person who
29		<u>10.</u>	determines the life expectancy of the insured, i.e.,
30			in-house staff, independent physicians, and specialty
31			firms that weigh medical and actuarial data; the
32			information this projection is based on; and the
33			relationship of the projection maker to the viatical
34			settlement provider, if any.
35		14.	Disclosure to an investor shall include distribution of a
36		17.	brochure describing the process of investment in viatical
37			settlements. The NAIC's form for the brochure shall be
38			used unless the Administrator prescribes one by rule or
39			order.
40	<u>1.</u>	Δηνισ	other information as may be prescribed by rule or order of
40 41	<u>1.</u>		dministrator.

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- (b) Disclosures Required Upon Assignment or Sale of Underlying Insurance Policy. – The issuer shall provide the viatical settlement purchaser with at least the following disclosures no later than at the time of the assignment, transfer, or sale of all or a portion of an insurance policy underlying the viatical settlement contract, and the disclosure shall be contained in a document signed by the viatical settlement purchaser and by the issuer or its sales agent:
  - Disclose all the life expectancy certifications obtained by the provider (1) in the process of determining the price paid to the viator.
  - State whether premium payments or other costs related to the policy (2) have been escrowed. If escrowed, state the date upon which the escrowed funds will be depleted; whether the purchaser will be responsible for payment of premiums thereafter and, if so, the amount of the premiums; and the name and address of the escrow agent.
  - State whether premium payments or other costs related to the policy (3) have been waived. If waived, disclose whether the investor will be responsible for payment of the premiums if the insurer that wrote the policy terminates the waiver after purchase and the amount of those premiums.
  - <u>(4)</u> Disclose the type of policy offered or sold, i.e., whole life, term life, universal life, or a group policy certificate, any additional benefits contained in the policy, and the current status of the policy.
  - If the policy is term insurance, disclose the special risks associated (5) with term insurance including, but not limited to, the purchaser's responsibility for additional premiums if the viator continues the term policy at the end of the current term.
  - State whether the policy is contestable. (6)
  - State whether the insurer that wrote the policy has any additional rights (7) that could negatively affect or extinguish the purchaser's rights under the viatical settlement contract, what these rights are, and under what conditions these rights are activated.
  - State the name and address of the person responsible for monitoring (8) the insured's condition. Describe how often the monitoring of the insured's condition is done, how the date of death is determined, and how and when this information will be transmitted to the purchaser."

# "§ 78A-14. Advertising of Viatical Settlement Contracts.

The purpose of this section is to provide prospective viatical settlement purchasers with clear and unambiguous statements in the advertisement of viatical settlement contracts and to assure the clear, truthful, and adequate disclosure of the benefits, risks, limitations, and exclusions of any contract or purchase agreement offered or sold. This purpose is intended to be accomplished by the establishment of guidelines and standards of permissible and impermissible conduct in the advertising of viatical settlement contracts to assure that product descriptions are presented in a manner that

prevents unfair, deceptive, or misleading advertising and is conducive to accurate presentation and description of viatical settlement contracts through the advertising media and material used by issuers of viatical settlement contracts and their sales agents.

(b) This section shall apply to any advertising of viatical settlement contracts intended for dissemination in this State, including Internet advertising viewed by persons located in this State. Where disclosure requirements are established pursuant to federal regulation, this section shall be interpreted so as to minimize or eliminate conflict with federal regulation wherever possible.

(c) Every person offering or selling viatical settlement contracts shall establish and, at all times, maintain a system of control over the content, form, and method of dissemination of all advertisements of these securities. All advertisements, regardless of by whom written, created, designed, or presented, shall be the responsibility of the issuer. A system of control shall include regular routine notification, at least once a year, to agents and others authorized by the issuer who disseminate advertisements of the requirements and procedures for approval before the use of any advertisements not furnished by the issuer.

(d) Advertisements shall be truthful and not misleading in fact or by implication. The form and content of an advertisement of a contract or purchase agreement, product, or service shall be sufficiently complete and clear so as to avoid deception. It shall not have the capacity or tendency to mislead or deceive. Whether an advertisement has the capacity or tendency to mislead or deceive shall be determined by the Administrator from the overall impression that the advertisement may be reasonably expected to create upon a person of average education or intelligence within the segment of the public to which it is directed.

(e) Certain viatical settlement contract advertisements are deemed false and misleading on their face and are prohibited. False and misleading viatical settlement advertisements include, but are not limited to, the following representations:

(1) 'Guaranteed', 'fully secured', '100 percent secured', 'fully insured', 'secure', 'safe', 'backed by rated insurance companies', 'backed by federal law', 'backed by state law', or 'state guaranty funds', or similar representations;

(2) 'No risk', 'minimal risk', 'low risk', 'no speculation', 'no fluctuation', or similar representations;

(3) 'Qualified or approved for individual retirement accounts (IRAs), Roth IRAs, 401(k) plans, simplified employee pensions (SEP), 403(b), Keogh plans, TSA, other retirement account rollovers', 'tax deferred', or similar representations;

(4) <u>Utilization of the word 'guaranteed' to describe the fixed return, annual return, principal, earnings, profits, investment, or similar representations;</u>

(5) 'No sales charges or fees' or similar representations;

1 (6) 'High yield', 'superior return', 'excellent return', 'high return', 'quick 2 profit', or similar representations; 3 Purported favorable representations or testimonials about the benefits (7) 4 of contracts or purchase agreements as an investment, taken out of 5 context from newspapers, trade papers, journals, radio and television 6 programs, and all other forms of print and electronic media. 7 (f) All information required to be disclosed under this section shall be set out 8 conspicuously and in close conjunction with the statements to which such information 9 relates or under appropriate captions of such prominence that it shall not be minimized, rendered obscure or presented in an ambiguous fashion, or intermingled with the 10 11 context of the advertisement so as to be confusing or misleading. 12 An advertisement shall not: (g) 13 Omit material information or use words, phrases, statements, (1) 14 references, or illustrations if the omission or use has the capacity, tendency, or effect of misleading or deceiving purchasers or 15 16 prospective purchasers as to the nature or extent of any benefit, loss covered, premium payable, or state or federal tax consequence. The 17 18 fact that the contract or purchase agreement offered is made available for inspection before consummation of the sale, or an offer is made to 19 20 refund the payment if the purchaser is not satisfied or that the contract 21 or purchase agreement includes a 'free look' period that satisfies or 22 exceeds legal requirements, does not remedy misleading statements. Use the name or title of a life insurance company or a policy unless the 23 (2) 24 insurer has approved the advertisement. 25 Represent that premium payments will not be required to be paid on <u>(3)</u> the policy that is the subject of a contract or purchase agreement in 26 27 order to maintain that policy, unless that is the fact. 28 State or imply that interest charged on an accelerated death benefit or a <u>(4)</u> 29 policy loan is unfair, inequitable, or in any manner an incorrect or 30 improper practice. 31 State or imply that a contract or purchase agreement, benefit, or (5) 32 service has been approved or endorsed by a group of individuals, 33 society, association, or other organization unless that is the fact and 34 unless any relationship between an organization and the seller or its 35 agents is disclosed. If the entity making the endorsement or testimonial 36 is owned, controlled, or managed by the seller or its agents, or receives 37 any payment or other consideration from the seller or its agents for 38 making an endorsement or testimonial, that fact shall be disclosed in 39 the advertisement. 40 Contain statistical information unless it accurately reflects recent and <u>(6)</u>

shall be identified.

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relevant facts. The source of all statistics used in an advertisement

- 1 (7) <u>Disparage insurers, providers, brokers, dealers, salesmen, insurance producers, policies, services, or methods of marketing.</u>
  - (8) Use a trade name, group designation, name of the parent company of an issuer, name of a particular division of the issuer, service mark, slogan, symbol, or other device or reference without disclosing the name of the issuer, if the advertisement would have the capacity or tendency to mislead or deceive as to the true identity of the issuer, or to create the impression that a company other than the issuer would have any responsibility for the financial obligation under a contract or purchase agreement.
  - (9) Use any combination of words, symbols, or physical materials that by their content, phraseology, shape, color, or other characteristics are so similar to a combination of words, symbols, or physical materials used by a government program or agency or otherwise appear to be of such a nature that they tend to mislead prospective purchasers into believing that the solicitation is in some manner connected with a government program or agency.
  - (10) Create the impression that the issuer, its financial condition or status, the payment of its claims, or the merits, desirability, or advisability of its contracts or purchase agreement forms are recommended or endorsed by any government entity.
  - (h) The words 'free', 'no cost', 'without cost', 'no additional cost', 'at no extra cost', or words of similar import shall not be used with respect to any benefit or service unless true. An advertisement may specify the charge for a benefit or a service, may state that a charge is included in the payment, or use other appropriate language.
  - (i) Testimonials, appraisals, or analysis used in advertisements must be genuine; represent the current opinion of the author; be applicable to the contract or purchase agreement, product, or service advertised, if any; and be accurately reproduced with sufficient completeness to avoid misleading or deceiving prospective purchasers as to the nature or scope of the testimonials, appraisals, analysis, or endorsement. In using testimonials, appraisals, or analysis, the issuer makes as its own all the statements contained therein, and the statements are subject to all the provisions of this section.
  - (j) If the individual making a testimonial, appraisal, analysis, or an endorsement has a financial interest in the issuer or related entity as a stockholder, director, officer, employee, or otherwise, or receives any benefit directly or indirectly other than required union scale wages, that fact shall be prominently disclosed in the advertisement.
  - (k) When an endorsement refers to benefits received under a contract or purchase agreement, all pertinent information shall be retained for a period of five years after its use.
  - (l) The name of the issuer shall be clearly identified in all advertisements about the issuer or its contract or purchase agreements, products, or services, and if any specific contract or purchase agreement is advertised, the contract or purchase

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agreement shall be identified either by form number or some other appropriate description. If an application is part of the advertisement, the name of the issuer shall be shown on the application.

- An advertisement may state that issuer is registered in the state where the (m) advertisement appears, provided it does not exaggerate that fact or suggest or imply that a competing issuer may not be so licensed. The advertisement may ask the audience to consult the issuer's web site or contact the department of insurance and/or the state securities regulatory agency to find out if the state requires licensing or registration and, if so, whether the issuer or its sales agents are licensed.
- The name of the actual issuer shall be stated in all of its advertisements. An (n) advertisement shall not use a trade name, any group designation, name of any affiliate or controlling entity of the issuer, service mark, slogan, symbol, or other device in a manner that would have the capacity or tendency to mislead or deceive as to the true identity of the actual issuer or create the false impression that an affiliate or controlling entity would have any responsibility for the financial obligation of the issuer.
- An advertisement shall not directly or indirectly create the impression that any state or federal governmental agency endorses, approves, or favors:
  - Any issuer or its business practices or methods of operation; (1)
  - The merits, desirability, or advisability of any contract or purchase (2) agreement;
  - Any contract or purchase agreement; or (3)
  - Any policy or life insurance company. (4)
- If the advertiser emphasizes the speed with which the viatication will occur, the advertising must disclose the average time frame from completed application to the date of offer and from acceptance of the offer to receipt of the funds by the viator."

### **SECTION 8.** G.S. 78A-17 reads as rewritten:

### "§ 78A-17. Exempt transactions.

Except as otherwise provided in this Chapter, the The following transactions are exempted from G.S. 78A-24 and G.S. 78A-49(d):

- Any offer or sale of any viatical settlement contract or any (19)fractionalized or pooled interest therein by the issuer in a transaction that meets all of the following criteria:
  - The underlying viatical settlement transaction with the viator a. was not in violation of any applicable state or federal law; and
  - The offer and sale of such contract or interest therein is b. conducted in accordance with such conditions as the Administrator requires by rule or order, including conditions governing advertising, suitability standards, financial statements, the investor's right of rescission, and the disclosure of information to offerees and purchasers.

The Administrator may establish a fee to recover costs for any filing required by such rules, not to exceed five hundred dollars (\$500.00)."

**SECTION 9.** G.S. 78A-27(b) reads as rewritten:

"(b) A registration statement under this section shall contain the following information and be accompanied by the following documents in addition to the information specified in G.S. 78A-28(c) and the consent to service of process required by G.S. 78A-63(f):

(12) A copy of any prospectus, pamphlet, circular, form letter, advertisement, or other sales literature intended as of the effective date to be used in connection with the offering; if the security is a viatical settlement contract, the prospectus and advertising shall comply with G.S. 78A-13 and G.S. 78A-14 relating to the offering of viatical settlement contracts;".

**SECTION 10.** G.S. 78A-49 reads as rewritten:

# "§ 78A-49. Rules, forms, orders, and hearings.

- (a) The Administrator may from time to time make, amend, and rescind such rules, forms, and orders as are necessary to carry out the provisions of this Chapter, including rules and forms governing registration statements, applications, and reports, and defining any terms, whether or not used in this Chapter, insofar as the definitions are not inconsistent with the provisions of this Chapter. For the purpose of rules and forms the Administrator may classify securities, persons, and matters within his jurisdiction, and prescribe different requirements for different classes. In order to protect the investing public, the Administrator may by rule or order prescribe suitability standards for investments in viatical settlement contracts.
- (b) No rule, form, or order may be made, amended, or rescinded unless the Administrator finds that the action is necessary or appropriate in the public interest or for the protection of investors and consistent with the purposes fairly intended by the policy and provisions of this Chapter. In prescribing rules and forms the Administrator may cooperate with the securities administrators of the other states and the Securities and Exchange Commission with a view to effectuating the policy of this statute to achieve maximum uniformity in the form and content of registration statements, applications, and reports wherever practicable.
- (c) The Administrator may by rule or order prescribe (i) the form and content of financial statements required under this Chapter, (ii) the circumstances under which consolidated financial statements shall be filed, and (iii) whether any required financial statements shall be certified by independent or certified public accountants. All financial statements shall be prepared in accordance with generally accepted accounting practices.
- (d) The Administrator may by rule or order require the filing of any prospectus, pamphlet, circular, form letter, advertisement, or other sales literature or advertising communication addressed or intended for distribution to prospective investors, unless

the security or transaction is exempted by G.S. 78A-16 or 78A-17 (except <del>78A-17(9), (17))78A-17(9), (17), and (19))</del> and such exemption has not been denied or revoked under G.S. 78A-18 or the security is a security covered under federal law or the transaction is with respect to a security covered under federal law.

- (e) All rules and forms of the Administrator shall be published.
- (f) No provision of this Chapter imposing any liability applies to any act done or omitted in good faith in conformity with any rule, form, or order of the Administrator, notwithstanding that the rule, form, or order may later be amended or rescinded or be determined by judicial or other authority to be invalid for any reason.
- (g) Every hearing in an administrative proceeding shall be public unless the Administrator in his discretion grants a request joined in by all the respondents that the hearing be conducted privately."

**SECTION 11.** G.S. 78A-56 reads as rewritten: "§ **78A-56.** Civil liabilities.

(a) Any person who:

- (1) Offers or sells a security in violation of G.S. 78A-8(1), 78A-8(3), 78A-10(b), 78A-12, 78A-13, 78A-14, 78A-24, or 78A-36(a), or of any rule or order under G.S. 78A-49(d) which requires the affirmative approval of sales literature before it is used, or of any condition imposed under G.S. 78A-27(d) or 78A-28(g), or
- (2) Offers or sells a security by means of any untrue statement of a material fact or any omission to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading (the purchaser not knowing of the untruth or omission), and who does not sustain the burden of proof that he did not know, and in the exercise of reasonable care could not have known, of the untruth or omission,

is liable to the person purchasing the security from him, who may sue either at law or in equity to recover the consideration paid for the security, together with interest at the legal rate from the date of payment, costs, and reasonable attorneys' fees, less the amount of any income received on the security, upon the tender of the security, or for damages if he no longer owns the security. Damages are the amount that would be recoverable upon a tender less the value of the security when the purchaser disposed of it and interest at the legal rate as provided by G.S. 24-1 from the date of disposition.

. . .

(k) The purchaser of a viatical settlement contract may rescind or cancel the purchase agreement for any reason by providing written notice of rescission or cancellation to the issuer or the issuer's agent, by certified mail, return receipt requested, within 10 business days after each of the following: (i) the date on which the purchase agreement for the viatical settlement contract is signed by the purchaser, and (ii) the date of actual notice to the purchaser of the assignment, transfer, or sale of all or a portion of an insurance policy on which the viatical settlement contract is based. Notice

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of rescission is effective upon deposit in the United States mail. The notice of rescission need not take a particular form and is sufficient if it expresses the intention of the purchaser to rescind the transaction. For purposes of this subsection and subsection (k1) of this section only, the rescission period of 10 business days following the purchaser's signing of the purchase agreement shall also be known as the "initial 10-day rescission period."

(k1)Immediately upon receipt of any consideration by an issuer or its agent pursuant to a viatical settlement purchase agreement, the issuer or its agent shall deliver the consideration to a domestic independent escrow agent. For purposes of this section, 'domestic independent escrow agent' means an escrow agent, located in this State, and not affiliated with the issuer, its affiliate, its officers or directors, or its promoter, or any agents thereof. The domestic independent escrow agent shall maintain the funds received, in their entirety, in an escrow account or trust account located in this State, for the initial 10-day rescission period following the signing of the purchase agreement, as provided in subsection (k) of this section, unless the domestic independent escrow agent, prior to the completion of the initial 10-day rescission period, receives notice of the purchaser's cancellation or rescission of the purchase agreement in accordance with this section. If the purchase agreement is rescinded or cancelled within the initial 10-day rescission period, the domestic independent escrow agent shall immediately deliver the funds, in their entirety along with any interest earned on the funds during the time in which the funds were held in escrow, to the purchaser upon receiving notice, by certified mail, from the issuer or its agent that the purchase agreement has been rescinded or cancelled by the purchaser. If the purchase agreement has not been rescinded or cancelled within the initial 10-day rescission period, the domestic independent escrow agent shall release the funds to the issuer or its agent in a manner to be determined by agreement between the issuer and the domestic independent escrow agent. Until the funds become available for release by the domestic independent escrow agent to the issuer upon the expiration of the initial 10-day rescission period without rescission or cancellation by the purchaser, the funds are not subject to claims by creditors of the issuer, its affiliates, or associates.

(k2) Within 90 days after the execution of the viatical settlement purchase agreement, the issuer or its agent shall provide the viatical settlement purchaser with a rescission offer on a form prescribed by the Administrator, if within that period the issuer has not identified a viatical settlement contract acceptable to and suitable for the purchaser and closed the transaction. The purchaser may accept the rescission offer within 10 business days after receiving it. Acceptance of the rescission offer is effective upon compliance by the purchaser with the requirements for notice of acceptance set forth in subsection (k) of this section. The issuer shall keep a record of the rescission offer and its acceptance or rejection for at least three years after providing that offer and shall provide that record to the Administrator at the Administrator's request."

**SECTION 12.** G.S. 78A-57(a) reads as rewritten:

"(a) Any person who willfully violates any provision of this Chapter except G.S. 78A-8, 78A-9, 78A-11, or 78A-12, 78A-13, or 78A-14 or who willfully violates any rule or order under this Chapter, or who willfully violates G.S. 78A-9 knowing the statement made to be false or misleading in any material respect, shall upon conviction be punished as a Class I felon; but no person may be imprisoned for the violation of any rule or order if he proves that he had no knowledge of the rule or order. Any person who willfully violates G.S. 78A-8, 78A-11, or 78A-12, 78A-13, or 78A-14 shall, upon conviction be punished as a Class H felon."

**SECTION 13.** G.S. 78A-63(a) reads as rewritten:

"(a) Sections 78A-8, 78A-10, <u>78A-13</u>, <u>78A-14</u>, <u>78A-24</u>, <u>78A-31</u>, <u>78A-36</u>(a), and 78A-56 apply to persons who sell or offer to sell when (i) an offer to sell is made in this State, or (ii) an offer to buy is made and accepted in this State."

**SECTION 14.** Article 8 of Chapter 78A of the General Statutes is amended by adding a new section to read:

### "§ 78A-66. Jurisdictional limitations.

Nothing in this Chapter affects the Viatical Settlements Act or the jurisdiction of the North Carolina Department of Insurance."

#### PART III. MISCELLANEOUS PROVISIONS

**SECTION 15.** The Revisor of Statutes shall cause to be printed along with this act such official comments as the Revisor deems appropriate.

**SECTION 16.** The headings to the parts of this act are a convenience to the reader and are for reference only. The headings do not expand, limit, or define the text of this act.

**SECTION 17.** If any provision of this act or its application is held invalid, the invalidity does not affect other provisions or applications of this act that can be given effect without the invalid provisions or applications, and to this end the provisions of this act are severable.

**SECTION 18.** This act becomes effective April 1, 2002.